



100
BLACK MEN
OF SYRACUSE INC.

INFORMATION ABOUT OUR ORGANIZATION

History

The 100 Black Men of Syracuse Inc., was established in the spring of 2008, in direct response to the deteriorating conditions in the Syracuse community. Our mission is to “improve the quality of life in the Greater Central New York Community.” In an effort to address the issues, the group needed to implement a plan that was established on best practices. Therefore, in the spring of 2009, 100 Black Men of Syracuse Inc. became a charter member of 100 Black Men of America Inc. (aka “the 100”) a service organization with 116 chapters worldwide. The 100 followed a proven formula of success to implement programs designed to improve the quality of life for African Americans, Latinos/Hispanics and other underserved youth. This approach is accomplished by aiming intense resources toward youth development, helping to ensure the future of our communities in the areas of Mentoring, Education, Health and Wellness, and Economic Empowerment. These programs work in concert to help develop tomorrow’s leaders.

Our Programs

Over the years, the 100 has delivered numerous life-changing experiences through our youth programs. Our group mentoring programs feature the 100’s Manhood Training Academy, which hosts bi-weekly sessions, and our mentors regularly counsel young men enrolled in the Syracuse public schools. Local youth of various ages participate in our reading challenge, national and regional college tours, community service opportunities and SAT preparatory classes we sponsor. Our other programs include community health and wellness projects, such as the Winston Gaskin Community Walk for Wellness and blood donation drives, as well as participation in domestic violence prevention, financial literacy seminars, and health insurance workshops.

In recent years, the 100 fostered a successful partnership with Syracuse University’s Partnership for Better Education that launched the “All Hands on Science” summer youth camp. This bold initiative addresses the urgent academic needs of high-achieving, low-income students from under-represented communities. Our goal is to expand the pipeline of those 4th to 12th grade students into possible careers in one of the Science, Technology, Engineering and Math (STEM) fields. We are committed to supporting the development of 21st century knowledge and skills that prepare our young people for competing in a global marketplace.

Why Sponsor?

Your sponsorship and donations are used to support our successful programs, and we invite you to join our family of sponsors with a tax-deductible contribution. Specifically, your sponsorship dollars allow us to expand programming to include more participation.

In-kind contributions are also greatly appreciated. Individually, you can lend a hand by contributing your time and talents as a mentor, tutor, youth sponsor, and/or workshop presenter, or by answering our periodic public calls for assistance on a range of programs and activities throughout the year.

Why is Your Help Important?

Our vision for success rests on the foundation of building and sustaining strong collaborations and partnerships with local and national corporations, colleges and universities along with other civic groups and non-profit agencies. The 100 understands it is these relationships that allow us to implement viable programming that positively impacts our community. Partnering with the 100 also allows your organization to fulfill its philanthropic mission. If your company would like its donation to be designated to a specified program, please see contact information enclosed.

Partnership Opportunities

Corporate Partners

\$40,000

A Corporate Partner will receive the highest level of visibility throughout the year and be prominently recognized for supporting the programming of 100 Black Men of Syracuse Inc. This includes:

- Corporate Logo and link on the 100 website for 12 months
- Increase targeted visibility and image through prominent placement of your corporate name and/or logo for 12 months.
- Increase brand loyalty through our events and website
- Post job and internship announcements on our website
- Showcase products and services
- Recognition as a partner in all media promotions
- Full page color ad in our annual souvenir journal
- Prominent placement at all special events
- Receive a VIP status at our annual banquet

Official Partners

\$30,000

An Official Partner will receive public recognition for supporting the programs of 100 Black Men of Syracuse Inc. This includes:

- Corporate Logo and link on the 100 website for 6 months
- Increase targeted visibility and image through prominent placement of your corporate name and/or logo for 9 months
- Full page ad in the souvenir journal
- Banner placement on our website
- Post job announcements on our website
- Reserved VIP table at our annual gala
- Prominent placement at 100 special events
- Recognition as a partner in all media promotions

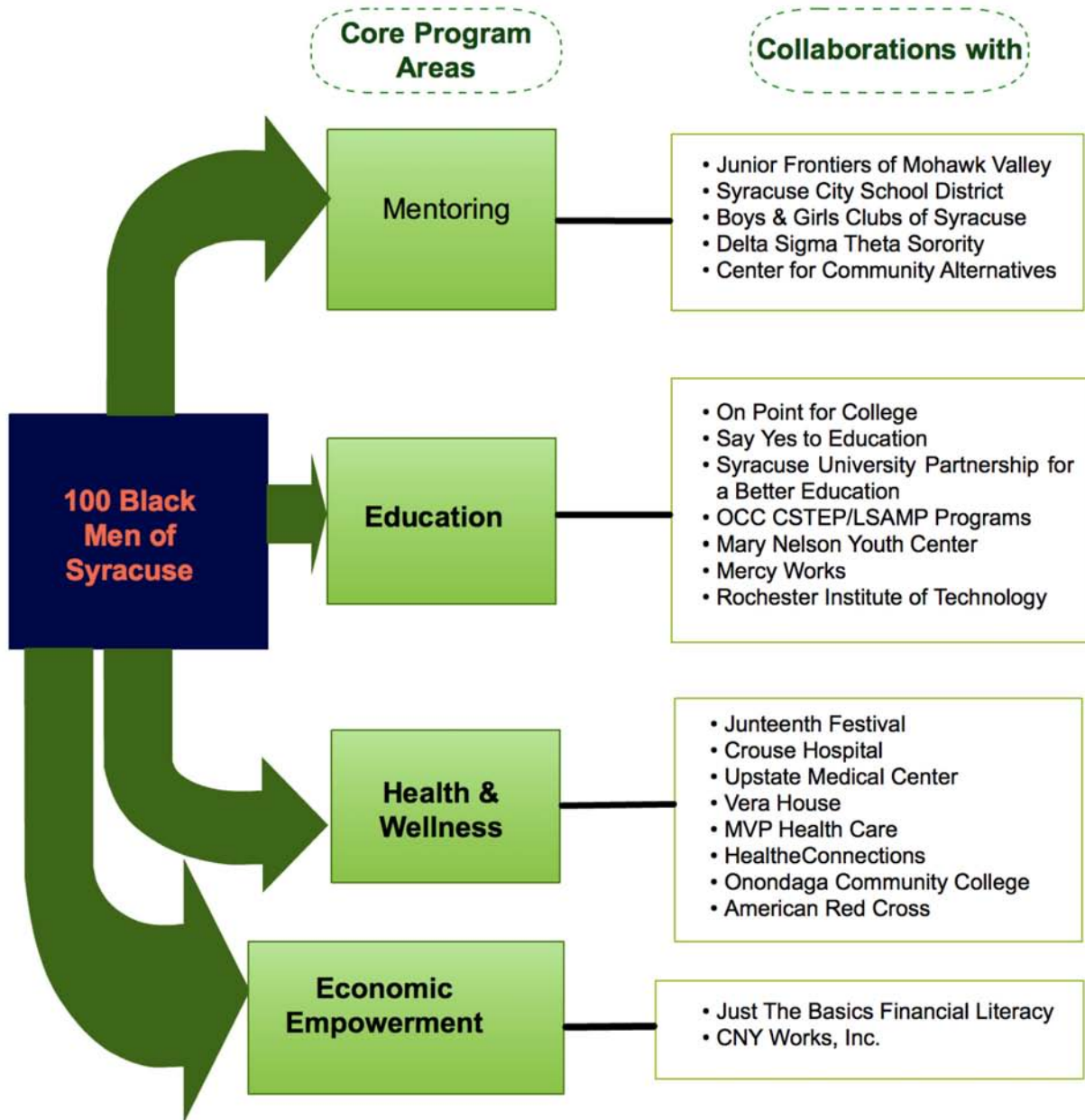
Community Partners

\$10,000

A Community partner will receive recognition at the event for their support. This includes:

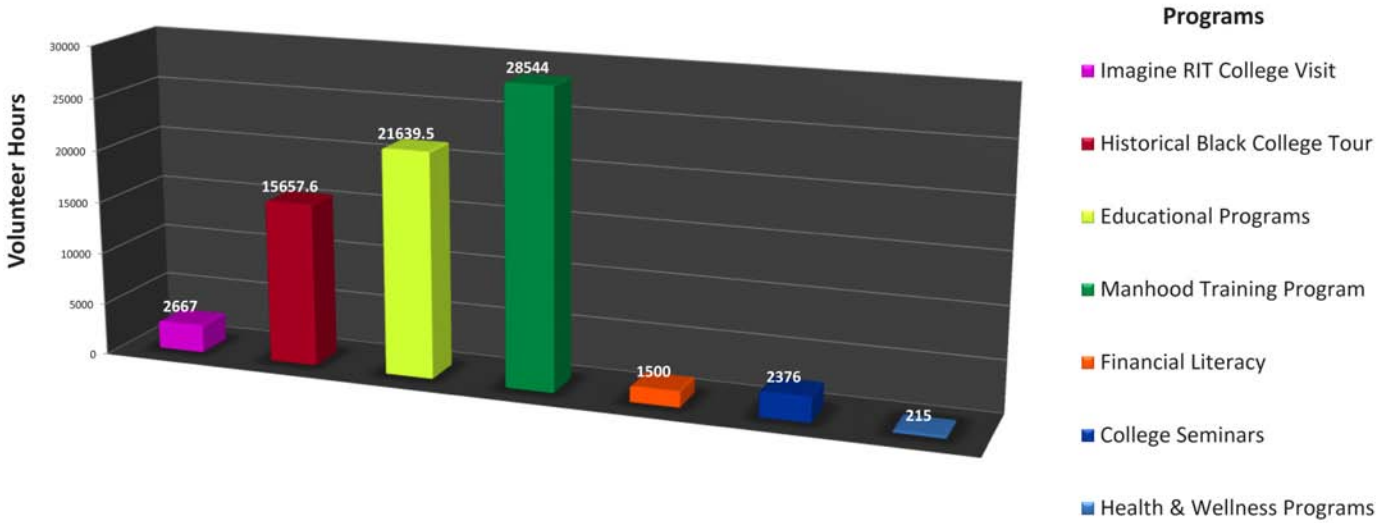
- Corporate Logo and link on the 100 website for 3 months
- A full page ad in the souvenir journal
- Reserved VIP table at our annual gala
- Corporate Logo and link on 100 website for 3 months
- Placement on t-shirts at 100 special events
- Recognition as a sponsor in all media promotions

Partnership Chart



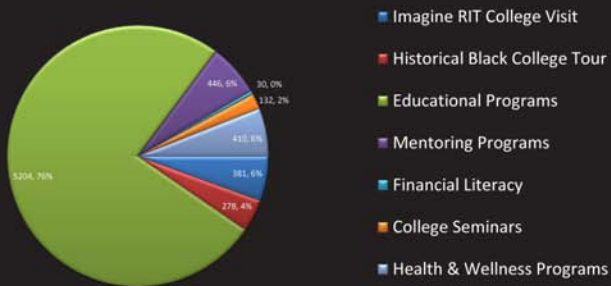
Program Statistics

Membership Volunteer Hours by Program Through Years 2009-2013



Total Volunteer Hours: 72,599

Number of Participants Throughout the Years 2009-2013



Total Participants: 6,881

SAT Preparatory Program

