

***Instructions for submitting an ad:** Please complete the form below, detach, and send it along with a printed copy of the ad to specified mailing address prior to electronic submission. All monies for ads are due at the time this subscription form is completed and submitted. Be sure to email your ad for this year's journal electronically to: banquet.ad@100blackmensyr.org. Type "2017 Journal Ad" (no quote marks) in the subject line.

Name of Organization: _____

Address: _____

Signature: _____

Name of person who solicited this ad: _____

Phone: _____

Email Address: _____

**Make checks payable to: 100 Black Men of Syracuse Inc.
2610 South Salina Street
Syracuse, New York, 13205**

I hereby authorize 100 Black Men of Syracuse Inc. to insert:

_____ (type of ad)

advertisement in their Souvenir Journal for which I agree to pay the sum of:

\$ _____

RETURN THIS HALF WITH AD

**100
BLACK MEN
OF SYRACUSE INC.**



A DECADE OF SERVICE

Advertising Journal 10TH ANNIVERSARY GALA "Celebrating A Decade of Service" 100 Black Men of Syracuse, Inc.

For the past 10 years, 100 Black Men of Syracuse Inc. has honored segments of the Syracuse community for their contributions that improve our city and, more broadly, Central New York. Honorees included individuals, businesses, non-profits and other institutions. On Nov. 18, 2017 we will highlight our programs and history of service during our 10th Anniversary Gala.

The gala, which is our major fund-raising event for the year, seeks your continued financial support. Funds raised from this event support our existing mentoring, education, health & wellness, and economic empowerment programs and sustain our organizational operations. We anticipate attendance at the gala will surpass more than 400. Our attendees are from all over Central New York. They are educators, business owners, corporate leaders, public servants, professionals, community leaders, representatives of faith-based organizations) and, most importantly, our youth. Reach them while demonstrating your support for our programs by purchasing an advertisement in our 2017 Souvenir Journal.

The celebration information is as follows:

Date: Saturday, November 18, 2017

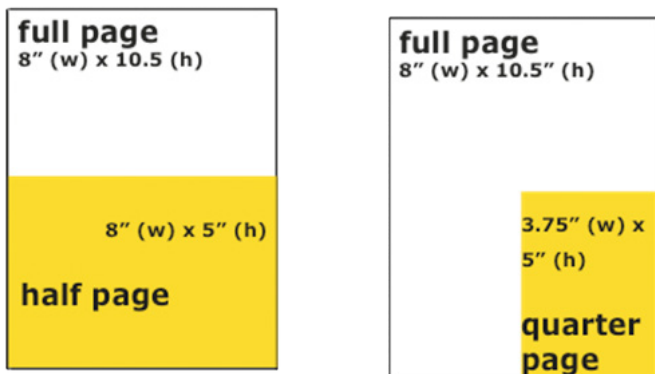
Time: Program/Dinner 6:30 p.m. to 8:00 p.m.

Entertainment starts immediately after program

**Location: Marriott Syracuse Downtown, 100 E. Onondaga St.,
Syracuse, NY 13202**

Inside Cover Pages (2 avail.) (8" x 10.5") 4-color \$1,000
 Outside Back Cover (1 avail.) (8" x 10.5") 4-color \$1,000

Full Page Ads (8" x 10.5") Black & White Only \$200
 Half Page Ads (8" x 5") Black & White Only \$150
 Quarter Page Ads (3.75" x 5") Black & White Only \$75



The deadline for placing an ad is October 20, 2017 at 5:00 p.m. All ads should be submitted electronically by email directly to: banquet.ad@100blackmensyr.org. Type "2017 Journal Ad" (without quote marks) in the subject line. Acceptable electronic ad formats include: .jpg, .tif or .pdf. and should be **high resolution files** (at least 300 dpi). If you do not have the ability to submit your ad electronically, please notify your personal contact person from 100 Black Men of Syracuse Inc. for the submission of your ad. Our members will make arrangements to place your ad in the Journal. In order to place an ad in the journal, you **MUST** complete the "Ad Subscription Form" included with this cover letter. All ads **MUST** be paid in full at the time the subscription form is submitted and prior to electronic submission of the ad.

If you have any questions, you may contact our office at (315) 443-8749
 or email us at banquet.ad@100blackmensyr.org.

Thank you for your support of 100 Black Men of Syracuse and the young people we serve.

100
BLACK MEN
OF SYRACUSE INC.

10th Anniversary Gala
100 Black Men of Syracuse Inc.
Advertising Journal

Prices for ads:

| | |
|-------------------------------|---------|
| Outside Back Cover | \$1,000 |
| Inside Front/Back Cover | \$1,000 |
| Full page | \$200 |
| Half Page | \$150 |
| Quarter Page | \$75 |

Deadline for Ad Submission is October 20, 2017

*See reverse side for instructions on submitting ad.**