

100

BLACK MEN OF SYRACUSE INC.

ACHIEVING RESULTS OVER A LIFETIME

President

Vincent Love

VP of Operations

Jawwaad Rasheed

VP of Administration

Ali Rahman

VP of Programs

Charles Anderson

VP of Finance

Darris Williams

Past President

Louis Clark

At-large Directors

- Al Aberdeen
- Ryan L. Beauford
- Tony Clark
- Glenn Williams

Committee Chairs

- Charles Anderson
Health & Wellness
- Drake Harrison
Economic Empowerment
- Jawwaad Rasheed
Education
- Tony Clark, Walter Eiland
Mentoring
- Paul Williams
Membership

100 Black Men of Syracuse Inc. was established in the spring of 2008 when men concerned with deteriorating conditions in the Syracuse community decided it was time to act. Our mission is to improve the quality of life in the Greater Syracuse Community through Education, Service and Role Models.

Partnerships with the 100 brand deliver community exposure through the organization's print publications, online platforms, social networking, the 100's website, mobile app and our outside media contacts.

Have your brand and corporate logo displayed prominently in front of 400 plus attendees at our Annual Banquet. Reach a demographic that has consistently proven its loyalty to brands that reached out to them on a tangible level.

Investment Opportunities:

Platinum Level Investor \$15,000

A Platinum Level Investor will receive the highest level of visibility throughout our annual banquet (Including media) and be prominently recognized for supporting the programming of 100 Black Men of Syracuse Inc. This includes:

- Full page ad (Color) in the Souvenir Journal (premium inside cover)
- Twenty banquet tickets (2 tables), table logo and preferred seating
- Ten tickets to 100 VIP Reception with complimentary beer/wine/food
- Designation as Platinum Level Investor in selected marketing printed materials
- Prominent display of your company logo on a promotional banner and/or signage throughout the event
- Product display and distribution (subject to the 100's approval)
- All media promotions pre and post recognition
- Digital signage and link on the 100 website (for one calendar year)
- Individual on-screen logo recognition (logo must be received by October 29)
- On-stage speaking role (5 mins) and/or verbal recognition from the main podium to attendees

2610 SOUTH SALINA STREET, SYRACUSE, NEW YORK 13205
Office Phone: (315) 443-8749 | 100bkmsyr@gmail.com | www.100blackmensyr.org

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Gold Level Investor

\$10,000

A Gold Level Investor will receive public recognition for their support of this event and the programs of 100 Black Men of Syracuse, Inc. This includes:

- Full page ad (Color) in the Souvenir Journal (center fold two-page ad)
- Twenty banquet tickets (2 tables), table logo and preferred seating
- Ten tickets to 100 VIP Reception with complimentary beer/wine/food.
- Designation as Gold Level Investor in selected marketing printed materials
- Individual on-screen logo at the banquet (logo must be received by October 29)
- All media promotions pre and post recognition
- Corporate Logo and link on the 100 website for 6 months

Silver Level Investor

\$4,000

A Silver Level Investor will receive recognition at the event for their support. This includes:

- Full page ad in the Souvenir Journal (preferred placement)
- Twenty banquet tickets (2 tables), table logo and preferred seating
- Ten tickets to 100 VIP Reception with complimentary beer/wine/food

Bronze Level Investor

\$2,000

A Bronze Level Investor will receive recognition at the event for their support. This includes:

- Full page ad in the Souvenir Journal
- Ten banquet tickets (10) and table logo
- Five tickets to 100 VIP Reception with open bar

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