BLACK MEN OF SYRACUSE INC.

SCHOLARSHIP

GOLF TOURNAMENT

Monday September 16, 2024 | Skaneateles Country Club

Sponsorship Opportunities

As a sponsor, you'll show your commitment to empowering youth throughout the region and helping them to develop positive lives. All levels of participation include a complimentary lunch on the course, as well as heavy hors d'oeuvres and an awards reception to follow.

PLATINUM SPONSOR: \$10,000

- Company listed as platinum sponsor of the 100 Black Men of Syracuse Scholarship Golf Tournament
- Logo/recognition in all media promotion and earned media efforts
- Two foursomes to participate in golf tournament
- · Logo included on banner display at entrance of golf tournament
- Logo included on volunteer t-shirts
- · Logo/link to company website on 100blackmensyr.org
- Included in 100 Black Men of Syracuse social media outreach
- Inclusion in annual report
- Recognition on course signage
- · Company logo on gift bags/branded gift for all golf participants

SILVER SPONSOR: \$6,500

- Company listed as silver sponsor of the 100 Black Men of Syracuse Scholarship Golf Tournament
- Logo/recognition in all media promotion and earned media efforts
- One foursome to participate in golf tournament
- Logo included on banner display at entrance of golf tournament
- Logo included on volunteer t-shirts
- Logo/link to company website on 100blackmensyr.org
- Included in 100 Black Men of Syracuse social media outreach
- Inclusion in annual report
- Recognition on course signage

COPPER SPONSOR: \$3,500

- Company listed as copper sponsor of the 100 Black Men of Syracuse Scholarship Golf Tournament
- One foursome to participate in golf tournament
- Logo/link to company website on 100blackmensyr.org
- Recognition on course signage

GOLD SPONSOR: \$8,000

- Company listed as gold sponsor of the 100 Black Men of Syracuse Scholarship Golf Tournament
- Logo/recognition in all media promotion and earned media efforts
- Two foursomes to participate in golf tournament
- · Logo included on banner display of golf tournament
- Logo included on volunteer t-shirts
- · Logo/link to company website on 100blackmensyr.org
- Included in 100 Black Men of Syracuse social media outreach
- Inclusion in annual report
- Recognition on course signage

BRONZE SPONSOR: \$5,000

- Company listed as a bronze sponsor of the 100 Black Men of Syracuse Scholarship Golf Tournament
- Logo/recognition in all media promotion and earned media efforts
- One foursome to participate in golf tournament
- · Logo included on banner display at entrance of golf tournament
- · Logo included on volunteer t-shirts
- · Logo/link to company website on 100blackmensyr.org
- Inclusion in annual report
- Recognition on course signage

FOURSOME WITH HOLE SPONSORSHIP: \$1,300

- \cdot One foursome to participate in golf tournament
- Recognition on course signage

To become a sponsor or for more information, visit 100blackmensyr.org/golf, call 315-443-8749, or email golf@100blackmensyr.org

Additional Sponsorship Opportunities

As a sponsor you'll show your commitment to empowering youth throughout the region and helping them to develop positive lives.



LUNCH/RECEPTION SPONSOR: \$3,000

- Company featured as the lunch/reception sponsor
- Option for company representative to speak at the lunch/reception
- Company logo included on signage located in the lunch/ reception room
- Logo/link to company website on 100blackmensyr.org

HOLE-IN-ONE SPONSOR: \$2,500

- Company featured as the Hole-in-One sponsor
- \cdot Company name/logo featured on signage on the course
- · Logo/link to company website on 100blackmensyr.org

CART SPONSOR: \$1,800

- Company recognized as cart sponsor
- Company name included on all golf cart signs placed on carts
- Logo/link to company website on 100blackmensyr.org

TEE GIFT SPONSOR: \$1,500

- Company recognized as participating tee gift sponsor
- Company name/logo included on participant gift
- Logo/link to company website on 100blackmensyr.org

SCORECARD SPONSOR: \$500

• Company name and/or logo listed on scorecard

HOLE SPONSOR: \$500

• Company recognized as a hole sponsor with signage on the course

For more information on how you can support the 2nd Annual Scholarship Golf Tournament, visit 100blackmensyr.org/golf, call 315-443-8749, or email golf@100blackmensyr.org